

Lionel Munje

DevOps Engineer | Frontend Developer | Web Designer

Mississauga, Ontario, Canada | +1 647 219 5530 | lmunje41@gmail.com |

<https://codewithlio.tech>

Professional Experience

Freelance Web Designer & Frontend Developer

Fiverr | Remote

April 2024 – Present

- Designed and developed custom websites, landing pages, and digital assets for clients using **WordPress, HTML, CSS, and JavaScript**.
- Created fully responsive, accessible (WCAG/AODA-compliant) websites optimized for **performance and user experience**.
- Utilized **Figma and Adobe Suite** to craft engaging UI/UX designs aligned with client branding and business objectives.
- Conducted **design research, wireframing, prototyping, and user testing** to enhance lead generation and conversion rates.
- Integrated **Google Tag Manager** for analytics tracking, enabling data-driven optimizations.
- Worked closely with clients to define project scope, marketing goals, and brand guidelines.

Frontend Developer

AutoTrader.ca | Ontario, Canada

April 2023 – April 2024

- Designed and maintained high-performance, **responsive websites, landing pages, banners, and other digital assets** using WordPress, HTML, CSS, and JavaScript.
- Collaborated with **marketing teams** to create visually appealing, conversion-focused designs.

- Implemented **UI/UX principles** to optimize lead generation and user engagement.
- Utilized **Adobe Photoshop and Illustrator** for image editing, graphic creation, and layout design.
- Ensured compliance with **AODA/WCAG standards** to deliver accessible web experiences.
- Integrated tracking tools and **Google Analytics** to monitor and improve website performance.
- Assisted in **front-end and UI/UX improvements**, ensuring optimal usability across devices.

Web Developer / Junior DevOps Engineer

Pliteq Inc. | Vaughan, Ontario, Canada

February 2021 – March 2023

- Designed and developed digital assets, **infographics, landing pages, and marketing materials** to align with branding and business goals.
- Built and optimized websites using **HTML, CSS, JavaScript, and WordPress**, focusing on performance and accessibility.
- Conducted **user research and testing** to enhance usability and user engagement.
- Collaborated with cross-functional teams, including **marketing and development**, to deliver visually compelling web experiences.
- Implemented **SEO best practices** and integrated third-party tools for improved visibility.

Skills & Tools

- **Design & UI/UX:** Figma, Adobe Photoshop, Illustrator, Sketch, Canva
- **Web Development:** WordPress, HTML5, CSS3, JavaScript, Tailwind CSS, Bootstrap
- **Digital Marketing & Analytics:** Google Tag Manager, Google Analytics, SEO best practices
- **Design Research & Testing:** Wireframing, Prototyping, A/B Testing, User Journey Mapping
- **Collaboration & Project Management:** Jira, Monday.com, Slack

Education & Certifications

- **Bachelor's Degree in Computer Science** – Saint Monica University
- **Certified Fitness Instructor (Canada)**
- Continuous learning in **UI/UX, SEO, and Digital Marketing Trends**